

HYRON NEWSLETTER NEW AND IMPROVED

Hyron's Sub-Committees

- Hyron Youth Development Council (HYDC)
- Community Special Interest (CSI)
- Tourism
- Industry and Education

Fun Fact!

Hyron's name came from the combination of the words Hydro and Iron.

Quote for Thought!

The significant problems of our time cannot be solved by the same level of thinking that created them.

- Albert Einstein

Hyron Board 2010-2011 – Bottom row: Brian Jacobs, Ann Marie Walsh, Dwayne Patey, Gary O'Brien, Toby Leon, Doris Sacrey. Top row: Claudine Barnes-Morey, Nicola Jacowski, Derrick Sheppard, Richard Sawyer, Jerome Tobin, Gerry Rideout. Missing from photo – Nick McGrath, Janice Barnes, Moana Lebel.



AGM 2011

Hyron's Annual General Meeting 2011

We had our 15th Annual General Meeting on June 7, 2011, at the Labrador West Arts and Culture Centre, in their Green Room.

During the meeting Linda Dumaresque, Executive Director - Hyron, presented the initiatives that were implemented in the 2010-2011 fiscal year. In addition, our guest speaker, Paula Krats, was there to speak about Junior Achievement; a program geared to youth to reinforce the importance of education and teach them about starting their own business.

If you would like to get involved with our organization, please complete a nomination form signed by 10 signatures of support. This form can be downloaded on our website at www.hyron.ca or by calling the Hyron office at 944-6499.

We would like to thank our 2010-2011 board members for another great year. We look forward to continuing our work with our new members, and our members who stayed on with us, and we send a special thank you to those who could not join us in the new Hyron year.

Busy Year Ahead

Hyron's Plans for 2011

We have completed our Integrated Business Plan for the 2011-2012 fiscal year. Major initiatives include: increasing local training programs, road enhancement and beautification, winter tourism, and municipal industrial site development.

Hyron will also be focusing on youth related recruitment and will be continuing to support youth related programs such as Junior Achievement and Youth Ventures.

The Hyron Corporation looks forward to building partnerships with various sectors within the community, as well as the municipalities, to enhance the Economic Development in Labrador City, Wabush, and Churchill Falls.

For more information on our upcoming business plan or if you wish to assist Hyron, please visit our website www.hyron.ca or contact the Hyron office at 944-6499.

This Issue

AGM 2011 P.1

Busy Year Ahead P.1

Video Contest P.2

Youth and Business P.2

Youth Council P.2

Junior Achievement P.2

East West North P.3

7th Annual Duathlon P.3

Cain's Quest P.3

Upcoming Events, and Statistics P.4

Junior Achievement (JA) is getting ready for another great year.

JA has been very active in Labrador West for over 10 years. With the assistance of businesses in Labrador West JA was able to deliver the Our Business World Program to approximately 100 Grade 6 students at JRS School.

Junior Achievement is an international, not for profit, organization that teaches young people about business. It works to inspire and educate young Canadians to value free enterprise, understand business and develop entrepreneurial and leadership skills. Junior Achievement is set up in such a way that local companies and organizations support Junior Achievement in their own area by investing time and money.

If you would like further information on Junior Achievement, or would like to become a sponsor or volunteer, please call the Hyron office at 944-6499.

Video Contest

Hyron's Video Contest



In early 2011, Hyron and Hyron's Youth Development Council (HYDC) hosted a Youth Video Contest open to youth ages 13-24 in

Labrador City, Wabush, and Churchill Falls. Youth were to be in teams of two, and were asked to make a video highlighting the regions recreational activities, nature/landscape, businesses, educational facilities, and any other areas of interest. The activity was a great success.

With help from our sponsors, the winning teams won iPads and donations were made to Menihok High School and E.G. Lambert.

Congratulations to all the participants of this contest and a special 'Thank You' to the following: Carol Automobile, Cliff's Wabush Mines, Derrick Sheppard (E.G. Lambert), Iron Ore Company of Canada, Jeremy Eaton (CBC), Labrador Iron Mines, Labrador Motors, Nalcor Energy - Churchill Falls, Peter McCormack (Menihok High), RSM Mining Services Inc., and Wabush Hotel. You can view the final video, which includes samples of all entries, on YouTube by going to www.youtube.com and searching "Hyron Recruitment Video".

Youth Council

Hyron Youth Development Council (HYDC)

The Hyron Youth Development Council (HYDC) had their Annual General Meeting on April 17, 2011, at the White Wolf Club. It was a great opportunity for new and current members to share opinions and learn more about HYDC.

We had three guest speakers in total: Our very own Shannon Curlew spoke on behalf of her business 'Behind the Scenes PR' where she shared her story on starting her own business, and two additional speakers from Recovery Awareness Family Togetherness (RAFT), who both made powerful presentations about their experience with addiction and recovery. They were all very moving speeches filled with hope, persistence and empowerment.

Representatives for the 16-19 seat, 20-24 seats,

Youth and Business

Youth Ventures



Megan Ford, was the Youth Ventures Program Coordinator for the summer of 2011, and it was a great year! Megan assisted youth in our community start their own business; she helped clients with a wide range of business ideas, from starting their own store to moving heavy equipment.

Megan provided support in business planning, marketing, promoting, and advertising. In addition, the Youth Ventures office also provides access to a computer, printer, photocopier, fax, and networking contacts that will help establish your business venture in your community.

Youth Ventures is geared to youth between the ages 12 to 29; however, the program can also assist outside this age group. If you have a business idea and would like to start it next summer keep Youth Ventures in mind. The Youth Ventures office is located in the Bruno Plaza, Government and Community Services Centre, on 118 Humphrey Road. The summer office hours are Monday to Friday, from 8:30 a.m. to 4:30 p.m.



25-30 seats, Labrador City regional seat, and Menihok Council seat were elected and appointed. The HYDC also recently elected their executive: Megan Ford and Robin Watson are the two Co-chairs.

The council is excited to build on its membership, foster community partnerships, and focus on youth driven activities in the communities of Labrador City, Wabush and Churchill Falls.

If you would like more information on the HYDC or wish to obtain a seat on our youth council please contact Hyron at 944-6499 or visit us our facebook group entitled 'HYDC Lab West'.



East West North

The East West North Summer Expo (EWNS) had another successful year, drawing crowds of people interested in partaking in the event.



This year the expo provided a wide variety of activities and entertainment, from buskers, to appraisers, to magic shows, as well as carnivals.

Some of the activities that participants were able to enjoy included: nightly laser shows, bird house building, herb garden, beginner photography lessons, mine tours, bed races, Saturday night shed party, car and bike show, chef's demonstrations, golf tournament, salvation army breakfast, and rock around the block. All of this and our Annual Regatta was packed into just a few short days!

Think it can't get any better? The expo committee is getting ready for another amazing year, July 29-31, 2012. If you have any ideas of things you would like added to the event, call Hyron at 944-6499, and we will look into it.

Cain's Quest



In spring 2011, Labrador City hosted the 6th annual Cain's Quest Snowmobile Endurance Race.

Due to last year's warm weather Cain's Quest was cancelled because of safety concerns. To prevent another cancellation, the Cain's Quest Planning Committee proposed a "Plan B", an alternate route heading north up to Kuujjuak, Quebec. This route was a great success and received much support from our neighbouring province.

The Cain's Quest Snowmobile race is an event looked forward to by many in Labrador West and beyond, presenting many tourist and economic drivers for our region. Twenty-six teams registered for our 2011 race, including

7th Annual Cliff's Iron Ore Duathlon

On a very wet muddy June 19, 2011, Father's Day, Menihek Nordic Ski Club in partnership with the Labrador City Recreation Department and platinum sponsor



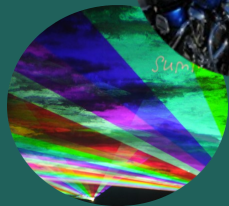
Cliff's Resources hosted the 7th annual Duathlon. With less than ideal conditions, a hundred or so participants came out for the event and crossed the finish line covered in mud.

The awards and medal presentations followed the event finish, lots of prizes for youth and medals for all. Eric Kuhne won the new bike sponsored by Allard Distributing, value \$500. This year we added a new category for teens 13-17 years. For the adults, there was a draw for three individual \$100 bills and the winners in each age category received a medal.

Menihek Nordic Ski Club would like to thank all their volunteers and sponsors for their contribution to the event. Without their assistance the Duathlon would not be the success it was. They look forward to seeing you again this summer.

participants from Newfoundland and Labrador, Quebec, USA, and even France. Our 2011 race was close, with the first and second place teams differing by only two minutes. The winners of the 2011 Cain's Quest Snowmobile Race was Team 22, Rich Knipping and Robert Gardner from Maine, USA.

This year's race scheduled for March 17-24, 2012, hopes to be just as successful as last years. The race will continue to be a Pan Labrador event, but with continuing changes in climate, organizers will continue to make safety a top priority and plan the race route accordingly. For additional information on the Cain's Quest Snowmobile Endurance Race, including sponsorship packages, please contact Jackie Greenham, Race Coordinator, at 944-5011.



Hyron Regional Economic Development Corporation



Address:
118 Humphrey Road
Labrador City, NL A2V 2J8

Phone: (709) 944-6499

E-mail: info@hyron.ca

Website: www.hyron.ca

Contacts

Linda Dumaesque
Executive Director

Shannon Curlew
Administrative Assistant

Upcoming Events

Please check our website (www.hyron.ca) for information on future events.

- Cain's Quest - March 17-24
- Hyron AGM - June
- EWN - July 29-31

Hyron Board Meetings

Please check our website (www.hyron.ca) for information on board meetings.

Hyron's board meetings take place every third Thursday each month at 6:30 p.m. However, meetings are known to change pending the boards vote. These meetings start in September and end in June to break for the summer.

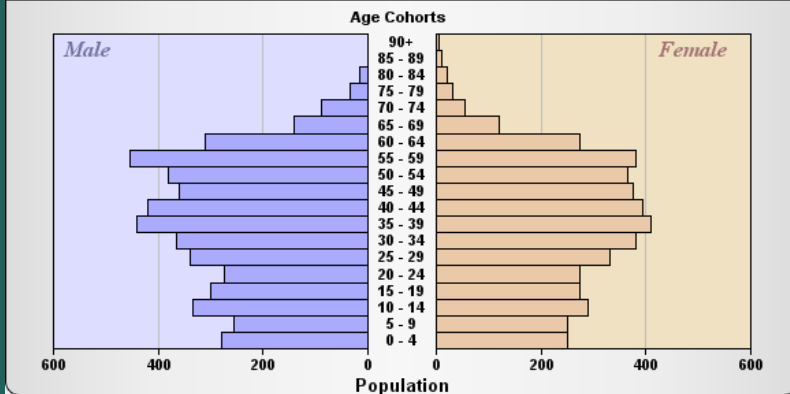
Hyron Youth Development Council (HYDC)

Please call 944-6499 or

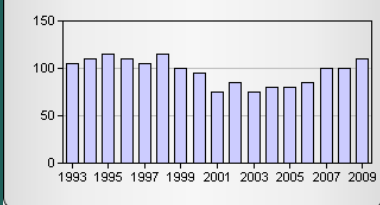


Have your say! Help change Western Labrador by getting involved in the community and have fun while you do it.

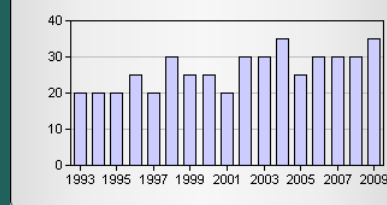
Population Pyramid, Census 2010



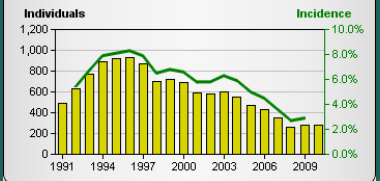
Births by Year



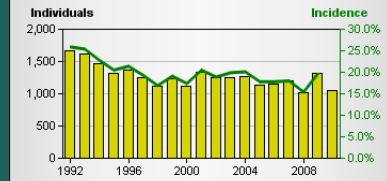
Deaths by Year



Income Support Assistance



Employment Insurance



Sector Indicators

	Current Period	Same Period, Previous Year	Percentage Change
International Exports (\$ millions)	7,351	5,675	29.5
Jan-Aug. 2011 (see text box to right)			
Manufacturing Shipments (\$ millions)	3,333.9	3,198.4	4.2
January-August 2011			
Total Port Tonnage St. John's (tonnes)	920,003	993,878	-7.4
January-August 2011			
Oil Production (million barrels)	65.2	68.2	-4.4
January-August 2011			
Hibernia	37.9	37.4	1.5
Terra Nova	10.7	17.7	-39.2
White Rose	8.4	11.7	-28.3
North Amethyst	8.1	1.4	490.7
Fish Landings (000's tonnes)	221.9	232.7	-4.6
January-September 2011			
Shellfish	152.9	159.3	-4.0
Pelagics	41.8	41.6	0.5
Groundfish	27.2	31.8	-14.5
Iron Ore Production (000's tonnes)	11,194	11,182	0.1
January-August 2011			
Non-Resident Tourists	N/A	N/A	N/A
Jan-Aug. 2011			
Non-Resident Auto Visitors	79,813	87,989	-9.3
Non-Resident Air Visitors	N/A	N/A	N/A
Non-Resident Cruise Visitors	N/A	N/A	N/A
Residents Exiting By Auto	52,265	53,150	-1.7
January-August 2011			
Airport Passenger Movements	1,400,181	N/A	7.1
January-August 2011			
Housing Starts NL (all regions)	1,353	1,563	-13.4
January-June 2011			
Avg. MLS Home Sale Price St. John's CMA	262,605	244,866	7.2
January-June 2011			
Brent Oil (\$Can/barrel)	112.83	77.84	45.0
September 2011			
Nickel (\$US/lb)	9.25	10.27	-9.9
September 2011			
Value of \$1 Canadian in \$US	0.9974	0.9680	3.0
Value of \$1 Canadian in GBP (£)	0.6326	0.6209	1.9
September 2011			
CPI NL (2002=100)	122.3	117.8	3.8
CPI NL (excluding food and energy)	114.1	112.3	1.6
September 2011			

Sources: www.stats.gov.nl.ca; London Metal Exchange; St. John's Port Authority; Statistics Canada; Bank of Canada; Canada Mortgage and Housing Corporation